



Sponsor Prospectus



# **Women in HVACR Regional Summit**

**May 12 - 13, 2026**

**Houston Marriott Westchase**

2900 Briarpark Dr.

Houston, Texas 77042



## What is the WHVACR Regional Summit?

The Women in HVACR Regional Summit is a dynamic leadership experience created to support and elevate women across the industry. This summit empowers participants to lead with confidence at any level, strengthen their voice within their organizations, build intentional mentorship connections, and gain practical leadership and career tools. Designed as both an inspiring and actionable event, it equips women with the skills and support network they need to grow, influence and thrive.

## What can a sponsorship do for you?

Partnering with Women in HVACR is a high-impact investment in the *Space City* that directly supports our 2026 Annual Conference theme: Driven. By aligning your brand with this event, you provide a tangible business benefit to our programming, fueling leadership development in the trades and driving workforce retention and growth through high-level networking and education. Your sponsorship - ranging from the \$10,000 Keynote Sponsor to the \$1,750 Leadership Sponsor - directly facilitates career advancement for women across HVACR, ensuring they have the tools to lead from the initial registration on Tuesday through the final closing remarks on Wednesday.

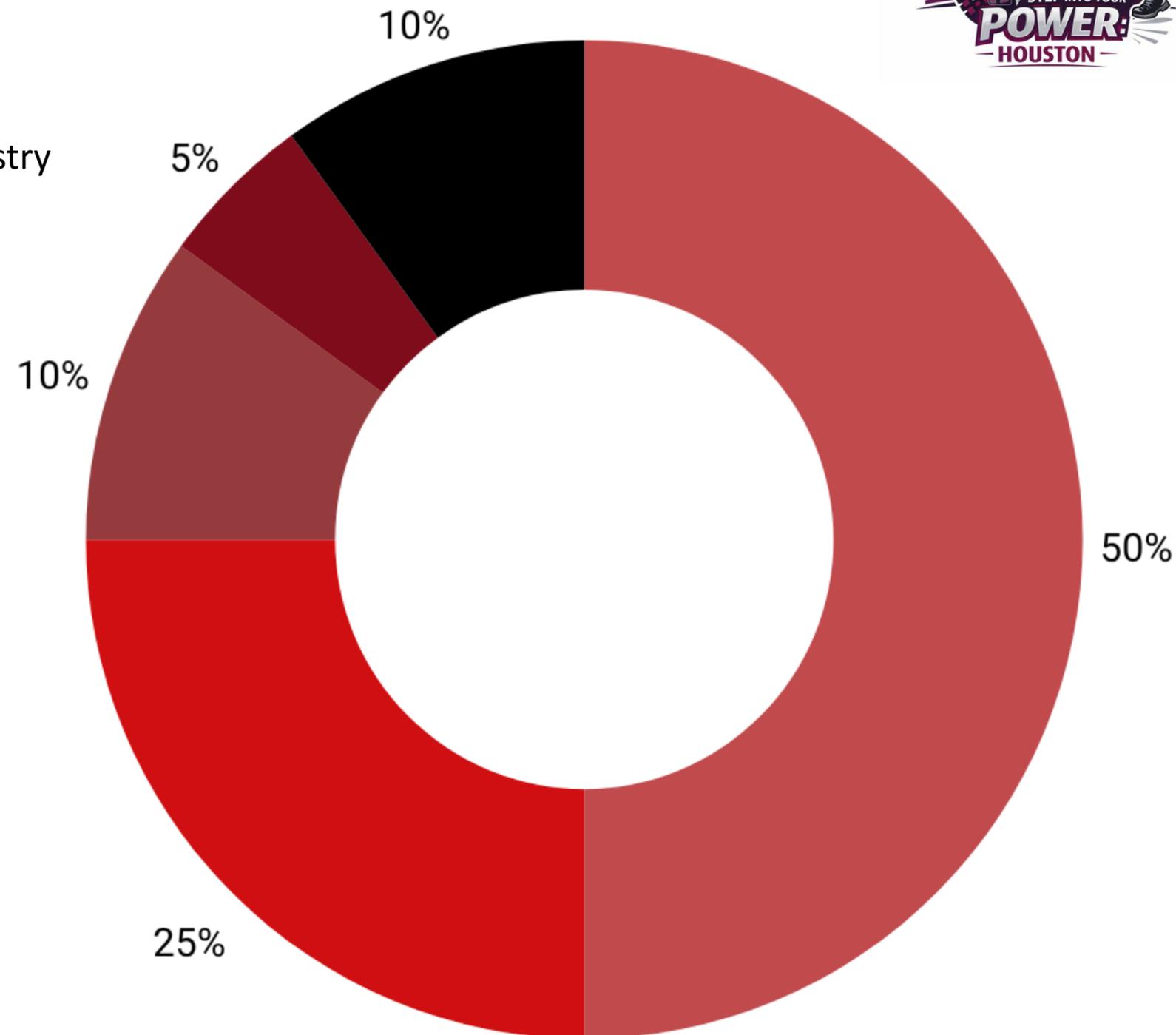


## Member Demographics

The WHVAC-R Conference attracts a diverse mix of members—primarily trades and service staff, manufacturer reps, and industry partners.

It also includes students, educators, and others, with strong representation from business owners, senior leaders, and emerging professionals.

- **50%** - Trades and Customer-Facing Service Staff
- **25%** - Manufacturer's Sales, Marketing, Customer Support, and Product Management Staff
- **10%** - Service Companies and Partner Associations (providing resources to contracting firms and members)
- **5%** - Students and Trades-Related Educators
- **10%** - Other





# Sponsorship Opportunities

High-Impact Signature Opportunities



## The Cocktail Kickoff

Be the hero of the first night! As the exclusive sponsor of our cocktail kickoff, your brand owns the room while attendees connect over drinks and appetizers.

Sponsorship includes “Hosted By” bar signage and social recognition, 3 minutes of “mic time” to welcome the crowd, naming rights and a signature drink, and two comped registrations for the Regional Summit.

**Tuesday, May 12, 5:00 – 7:00 PM**

**Networking  
Reception**

**\$7,500**

Investment



## The Trailblazer Keynote

Align your branch with inspiration. The keynote is the heartbeat of the meeting – the moment everyone is in one room, focused and ready to grow.

Meet and greet with the speaker, premier logo placement on the main stage screen, stage and social recognition, naming rights for the keynote and three comped registrations for the Regional Summit.

**Wednesday, May 13, 9:15 – 10:15 AM**

**Keynote  
Sponsor**

**\$10,000**

Investment



## The Power Lunch

Everyone loves the person who buys lunch. Own the mid-day break where deals are made and ideas are shared.

The sponsorship includes reserved VIP table for your team, branded centerpieces, a “Power Lunch” shout-out, and one comped registration for the Regional Summit.

**Wednesday, May 13, 11:30 – 12:30 PM**

**Lunch  
Sponsor**  
**\$3,500**  
Investment



# Sponsorship Opportunities

Interactive & Creative Partnerships



## Leadership Circle Experience

Get up close and personal with the industry's future leaders. This sponsorship puts your brand at the center of intimate, high-impact mentorship and strategy sessions.

Sponsorship includes exclusive naming rights to one of our six high-profile Leadership Circles, custom table signage featuring your company logo during the session, recognition in post-event follow-up communications sent to all participants.

**Wednesday, May 13, 12:30 – 2:00 PM**

**Leadership  
Circle**

**\$1,750**

Investment

\*6 available



## Ink Factory Power Step

Watch the day's highlights come to life! Sponsoring this visual presentation of captured ideas links your brand to innovation and creativity.

Your logo will be integrated into the final digital artwork and a dedicated post-event "Visual Summary" email sent to all attendees, social recognition, and one comped registration for the Regional Summit.

**Wednesday, May 13, 3:15 – 3:45 PM**

**Ink Factory**

**\$3,500**

Investment



## Vision Boarding Workshop

Help our attendees manifest their success. This is a hands-on, high-energy session where your brand literally helps build the future.

Sponsorship includes branded supplies (glue sticks, boards, or pens), signage throughout the workshop area, and one comped registration for the Regional Summit.

**Wednesday, May 13, 2:15 – 3:15**

**Vision Board**

**\$3,500**

Investment



# Sponsorship Opportunities

Essential Event Experiences



## The First Impression Registration

Be the first thing they see. This sponsorship covers the entire check-in experience for both days of the meeting. It includes your logo on the registration signage, the Welcome email sent to every registrant, and one comped registration for the Regional Summit.

**Tuesday, May 12, 4:00 PM & Wednesday, May 13, 8:00 AM**

**First  
Impression**

**\$4,000**

Investment



## Refuel Continental Breakfast

Own the morning! As attendees grab their coffee and pastries, your brand provides the morning spark.

Sponsorship includes signage at the coffee stations and branded coffee sleeves.

**Wednesday, May 13, 8:00 – 9:00 AM**

**Breakfast  
Sponsor  
\$2,500  
Investment**



## The Pause Morning & Afternoon Breaks

Everyone needs a breather. Sponsor these high-traffic networking moments between sessions. Sponsorship includes signage at the snack stations and recognition in the agenda.

**Wednesday, May 13, 10:15 AM & 2:00 PM**

**Break  
Sponsor  
\$1,500  
Investment**



## Swag & Style Gift

Give a gift that lasts well beyond the event. Women in HVACR will provide high-quality Owala tumblers featuring your logo alongside the WHVACR brand. It's a seamless way to put your mark on a premium item that attendees will use for years to come. The sponsorship includes your logo on the swag item and one comped registration for the Regional Summit.

**Distributed at Registration**

**Deadline to Confirm Sponsorship: April 13th**



Green House



Shy Marshmallow



Very Very Dark



Coastal Mist



Rose Quartz

**Swag  
Sponsor  
\$8,000  
Investment**



Contact Kristin Gallup to discuss your sponsorship today!

[sponsorship@womeninhvacr.org](mailto:sponsorship@womeninhvacr.org)