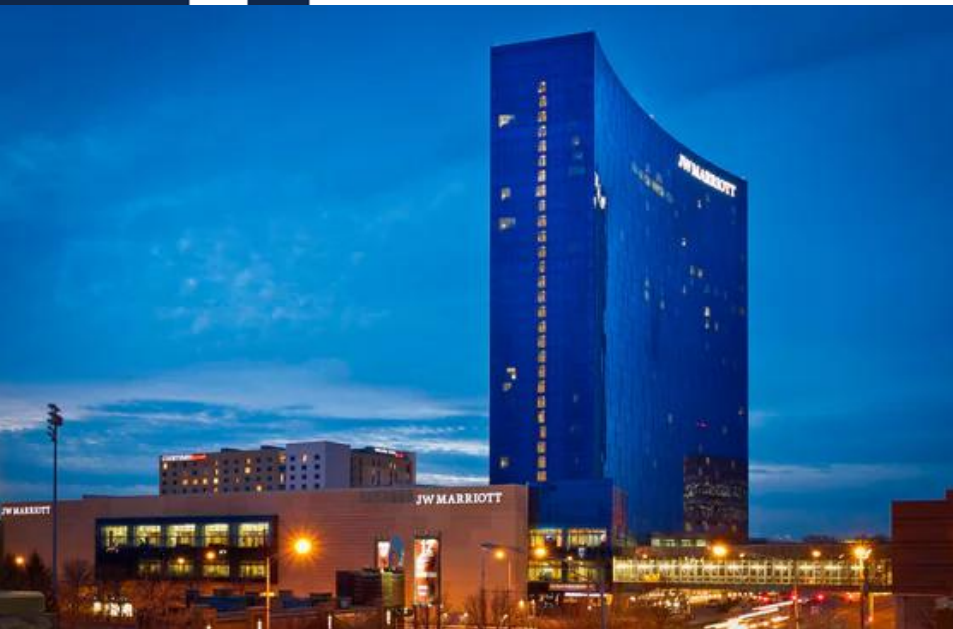




WOMEN IN HVACR



Sponsor Prospectus



September 27 – 29, 2026

JW Marriott Indianapolis

10 S. West St.

Indianapolis, IN 46204



What is the WHVACR Annual Conference?

The Women in HVACR Annual Conference is a national gathering designed to educate, empower, and connect women across all sectors of the HVACR industry. From technicians and contractors to business owners, engineers, manufacturers, OEMs, and distributors, this three-day event is packed with high-value learning, leadership development, and community-building. With an expected attendance of around 600 participants, attendees engage in expert-led workshops, inspiring keynote sessions, and collaborative roundtables focused on industry trends, workforce development, and personal growth. You can see the breakdown of member demographics on the next two pages.

More than just a conference, this is a catalyst for change—creating a supportive, thriving network of women who are driving innovation and shaping the future of the trades.

What can a sponsorship do for you?

Sponsorship gives your brand direct access to decision-makers and rising leaders in the trades. It's a powerful way to show your commitment to workforce diversity, elevate your company's visibility, and build relationships with influential women who are transforming the industry—one connection at a time.



Top Tier & Experience Opportunities



**DRIVEN
TO LEAD**



“Driven to Lead” - Full Day Event/One-Day Premier Sponsorship

Position your brand as an industry leader by aligning with the conference’s highest-visibility moments. This premier opportunity elevates your reputation, connects you with key decision-makers, and maximizes your influence across the entire event. From center-stage visibility to exclusive VIP access, you’ll be woven into the fabric of the conference—highlighted by **three exclusive one-day event sponsorships** that reinforce your commitment to excellence, leadership, and innovation in the trades.

Sponsorship Includes:

- Premier branding across all conference materials, website, and signage
- Logo on conference app
- Reserved table at the Gala (Monday night)
- Sponsor Specific Signage at the event
- Co-branded with Women in HVACR swag item for all attendees
- Social media features and email blast inclusion

\$10,000

Investment

3 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

THE FAST LANE
>> LOUNGE <<



“The Fast Lane Lounge & First Lap Toast” - VIP Lounge Sponsor

Kick off the WHVACR experience by sponsoring the ultimate first impression. Located right at registration, the high-traffic **Fast Lane Lounge** is the first stop for arriving guests to network and transition into the event. As they settle in, your brand will host the **First Lap Toast**—the official welcome drink that sets a high-energy tone of collaboration for the entire conference.

Sponsorship Includes:

- Exclusive branding of The Fast Lane Lounge, located near conference registration
- Prominent logo placement on lounge signage
- High-traffic exposure as attendees register
- Social media recognition

\$4,500

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT *for* SPEED

“The Starting Line Reception” - Welcome Reception – IMS Museum

Launch the WHVACR Annual Conference in style. Held at the iconic Indianapolis Motor Speedway Museum, **The Starting Line Reception** is the first major networking event of the week. As the exclusive sponsor, your brand will be front and center for this high-energy evening, connecting attendees in an unforgettable setting that celebrates history, momentum, and the drive to lead.

Sponsorship Includes:

- Title sponsorship of the Welcome Reception
- VIP Table Section – Reserved for your and your team
- Signature cocktail named after your brand
- Custom-branded cocktail napkins with your logo provided at the event
- Logo on table signage
- Social Media mentions and recognition in the event program

\$25,000

Investment

SOLD

“Going Green Gala” - Awards Dinner

Position your brand at the center of the conference’s premier evening celebration. **The Gala** brings attendees together in an elevated, festive setting to honor leadership, community, and the future of the industry. As the sponsor, your organization will be prominently associated with this highly anticipated event—the perfect opportunity to engage attendees, strengthen relationships, and celebrate shared progress.

Sponsorship Includes:

- Exclusive recognition as the Gala sponsor
- Prominent logo placement on signage
- Verbal recognition
- Reserved table
- Social media recognition

\$25,000

Investment

1 AVAILABLE

The logo for 'Grease Party' features the word 'Grease' in a white, cursive script and 'PARTY' in a bold, red, sans-serif font with a red underline.

“Grease Party” - Closing Party

As the closing party sponsor, your brand is front and center during one of the most memorable and engaging moments of the conference. This event is designed for fun, movement, and shared experience – where attendees unwind, strengthen relationships, and leave the conference on a high note.

Sponsorship Includes:

- Exclusive recognition as the Grease party sponsor
- Prominent logo placement on signage
- Verbal recognition
- Reserved table
- Social media recognition

\$20,000

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

**THE
POLE POSITION
KEYNOTE**



“The Pole Position Keynote”

Place your organization at the forefront of the conference’s most impactful moment. As the **Keynote Sponsor**, your brand aligns with the ideas, insights, and inspiration that set the pace for the entire event. This high-visibility opportunity connects your organization with leadership and innovation at the exact moment when the entire audience is engaged and energized.

Sponsorship Includes:

- Exclusive recognition as the Pole Position Keynote sponsor
- Prominent logo placement on signage
- Introduction of keynote speaker
- Reserved table
- Social media recognition

\$10,000

Investment

2 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

Food & Beverage Sponsorships



“Fuel for the Drive Breakfast” - Breakfast Sponsor

Start the day with a meaningful conversation and hot coffee. As the exclusive sponsor of the **Fuel for the Drive Breakfast**, your brand will be front and center as attendees fuel up and gather for chosen Table Discussions. This high-traffic hour sets the tone for the entire day – making it the perfect moment for visibility, networking, and brand alignment.

\$5,000

Investment

2 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“Mid-Race Fuel Lunch” - Lunch Sponsor

Treat attendees to a bold and flavorful culinary experience. This exclusive sponsorship puts your brand in the spotlight during one of the most highly attended networking hours of the day – where leaders gather, connections form, and the conversation continues over unforgettable cuisine.

\$7,500

Investment

2 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“The Pit Stop Break” - Break Sponsor

Your brand keeps attendees refreshed and focused with an upscale refueling setup (sodas, water, coffee, teas, and snacks).

Sponsorship Includes:

- Branding at all stations
- Custom signage
- Social media feature and verbal thank you

\$5,000

Investment

4 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

Engagement & Community Sponsorships



“Gear Up” - Swag Sponsor

The **Gear Up Gift** is one of the most visible and enduring touchpoints of the conference. As the exclusive swag sponsor, your organization is directly associated with a thoughtfully curated item that every attendee receives – something they take with them, use and remember long after the conference ends.

This sponsorship places your brand in the hands of attendees throughout the event and beyond, reinforcing your connection to the conference experience in a personal and practical way.

Because the opportunity is limited to one sponsor, it offers a unique level of exclusivity and recognition, making it ideal for organizations seeking last brand impact and strong alignment with the community.

\$9,500

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“The Drafting Circle” - Mentorship Mixer Sponsor

The Drafting Circle is a meaningful, connection-driven experience designed to bring together women at different stages of their careers for conversation, learning, and shared insight. Set in a welcoming, relaxed environment, this mixer creates space for mentors to exchange perspectives and build relationships that extend beyond the conference.

As the Mentorship Mixer Sponsor, your organization is directly associated with one of the most purpose-driven moments of the conference – where guidance is shared, confidence is built, and future leaders are supported.

\$1,500

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“Built to Lead” - Contractor Brunch Sponsorship

The **Built to Lead Brunch** brings together contractors and industry leaders for a focused, relationship-driven experience centered on shared insight, practical leadership, and business growth. As the exclusive presenting sponsor, your organization is directly aligned with a highly engaged audience of decision-makers. This premier sponsorship positions your brand at the center of community connection, providing a dedicated vendor table during the brunch with space for two representatives and the flexibility to feature your own branded table signage and promotional items.

In addition to prominent brand alignment, this opportunity includes a 3–5 minute welcome address at the start of the event. This allows you to introduce your company, connect directly with attendees, and highlight your booth number so contractors know exactly where to find you on the expo floor. It's the perfect setting to foster authentic relationships, drive traffic to your booth, and strengthen your impact within the industry.

\$3,500

Investment

SOLD

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“Tailgate Party” - Vendor Expo Sponsorship

The **Tailgate Party** is the hub of connection, discovery, and industry engagement at the conference. This dynamic expo experience brings together leading vendors and attendees to explore new ideas, solutions, and partnerships that are shaping the future of HVACR.

The following options are available:

- Experience Sponsorship – 3 Available
- Specialty Drink Sponsorship
- Wi-Fi Sponsorship

\$5,000

Investment

5 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

Logistics & Experience Touchpoints

“The Head Start Experience” - Early Arriver Activity Sponsorship

The Head Start Experience welcomes attendees who arrive early with hands-on, creative activities designed to spark connection, ease arrivals, and set a relaxed, engaging tone for the conference. From bracelet making and hat decorating to other interactive experiences, this activation gives early arrivers a chance to connect informally and express themselves before the conference officially begins.

As the sponsor, your brand is associated with the very first moments of the conference experience – where attendees transition from travel mode into community, creativity, and connection.

Ideal for sponsors seeking positive brand association with creativity, community, and memorable first impressions.

**Activity selections on next page.

\$1,500

Investment

3 AVAILABLE

“The Head Start Experience” - Early Arriver Activity Sponsorship

Option 1:
Revved-Up Jewelry



Option 2:
Trucker Hat Embroidery



Option 3:
Watercolor Workshop



\$1,500

Investment

3 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“The Check-In Point” - Registration Sponsorship

The Check-In Point is where the conference experience begins. As attendees arrive, register, and receive their conference materials, this high-traffic area serves as the first impression of the event – setting the tone for connection, organization, and momentum.

As the Registration Sponsor, your brand is prominently positioned at the entry point of the conference, welcoming attendees and aligning your organization with the start of their journey. This sponsorship offers exceptional visibility and repeated exposure as participants check in, gather information, and move throughout the conference space.

This sponsorship is ideal for sponsors seeking consistent brand exposure and strong association with the opening moments of the conference experience.

\$7,500

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



“The Welcome Reception Shuttle” - Transportation Sponsorship

The **Welcome Reception Shuttle** is where the evening's excitement begins. As attendees board the charter buses to travel from the conference venue to the historic IMS Museum, this captive environment serves as a premier touchpoint for networking—setting the tone for connection, energy, and an unforgettable evening.

As the Transportation Sponsor, your brand is prominently positioned throughout the transit experience, welcoming attendees and aligning your organization with the transition to one of the conference's most anticipated social highlights. This sponsorship offers exceptional visibility and repeated exposure as participants travel to and from the venue, gathering and interacting in a shared space.

This sponsorship is ideal for sponsors seeking consistent brand exposure and strong association with the high-energy, foundational social moments of the conference experience.

\$8,000

Investment

1 AVAILABLE

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

Additional Swag Sponsorships



Clear Crossbody Tote

\$3,000

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



Albanese 12 Flavorful Gummi Bears: Taster Packet

\$750

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



Race Car Pen

\$1,500

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED

»SWAG«

**WOMEN
IN HVACR**



Bayside 42" Arc Value Umbrella

\$3,500

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS

BUILT for SPEED



Packing Cube Set

\$3,500

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS

BUILT for SPEED



Scribbler Show Acrylic Monitor Board

\$3,750

Investment

1 AVAILABLE

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



Travel Highlighter Set

\$1,500

Investment

SOLD

**Swag items will be either similar or identical to what is pictured, depending on stock.

Deadline for Choosing SWAG: 7/31/26

DRIVEN • FOCUSED • FEARLESS
BUILT for SPEED



Additional Swag Sponsorships – Be Part of the Ultimate Conference Keepsakes!

Swag items will be either similar or identical to what is pictured, depending on stock.
Deadline for Choosing SWAG: 7/31/26

Payment Options:

Payment in Full Today

½ Today and ½ by August 31st

Invoice me today, full payment due Net 30

Thank you for your partnership and support!
Women in HVACR

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BUILT for SPEED